

FOR IMMEDIATE RELEASE **PRESS RELEASE** 

# ChangeNOW 2025 to transform the Grand Palais into the World Expo of Solutions for the Planet

Marking a decade since the Paris Agreement, it will act as a springboard to further concrete action ahead of UNOC and COP30

Paris, 28 January 2025 - ChangeNOW 2025, will return with a unique edition, as the World Expo of Solutions, from April 24 to 26, 2025, at the Grand Palais in Paris. This global gathering arrives at a critical moment for ecological transition. A decade after the Paris Agreement, ecological and social ambitions face unprecedented challenges, with the UN reporting record temperature rises and the United States announcing its temporary withdrawal from the Agreement—developments that threaten collective efforts to limit global warming to 1.5°C.

# PRESS ACCREDITATION

## Paris Agreement's 10th Anniversary: Setting the Stage for UNOC and COP30

ChangeNOW 2025 will bring together the architects of the Paris Agreement, including **Laurent Fabius**, President of COP21, as well as leading figures such as **Patricia Espinosa**, former Executive Secretary of the UNFCCC, and **Diána Ürge-Vorsatz**, Vice-President of the IPCC. A vital platform for multilateral cooperation, the event will foster dialogue across the three major COPs - Climate, Biodiversity, and Desertification. It will also help shape preparations for COP30 and other crucial milestones like UNOC, focusing on turning commitments into concrete action to address environmental and social challenges.

## A World Expo of Solutions at the Grand Palais in Paris: a historic legacy to anticipate the future

By returning to the Grand Palais, the event revives the spirit of the great Universal Exhibitions, and places innovation at the service of sustainable change. With **10,000 companies**, **1,200 investors** and

**40,000** participants from **140** countries, ChangeNOW is the largest event for solutions for the planet, showcasing over **1,000** groundbreaking solutions.

"Ten years after COP21, and despite the United States' recent exit from the Paris Agreement along with the rise of anti-environmental rhetoric, ChangeNOW is more than ever asserting its role as an accelerator of ecological and social transition. Thousands of committed players will be on hand to remind the world that the spirit of Paris is alive and well, and that change is on the way." - Santiago Lefebvre, Founder and President of ChangeNOW

# Three days to accelerate the ecological and social transition

- Solutions exhibition: Over 1,000 innovations in key sectors such as energy, biodiversity, sustainable cities and the circular economy.
- The Water Odyssey, Expo on the Seine: From April 24 to 26, an immersive 1,000 m<sup>2</sup> exhibition on the Quais de Seine, open to all, will showcase sustainable solutions to maritime and river challenges. Conferences, demonstrations, and sensory experiences will punctuate this journey to raise awareness and mobilize the public.
- **Country pavilions:** National stands highlighting innovative local solutions, from countries including South Africa, Rwanda and Morocco.
- Three Days of Global Dialogue: The expo will feature over 200 conference sessions with
  more than 500 international speakers exploring critical environmental and social challenges.
  Leaders will address urgent issues including climate action, biodiversity protection, resources
  management, and social inclusion. Top executives from Accor, Bouygues, Henkel, Lidl,
  Nexans, Saint-Gobain and other global companies will present their actionable strategies for
  driving change in these areas.
- International governance: In the run-up to UNOC and COP30, ChangeNOW 2025 will present a strategic opportunity to strengthen multilateral cooperation.
- An open day for the general public and young professionals on Saturday, April 26: This day
  will offer recruitment opportunities in committed sectors, interactive activities to raise
  awareness among families, and educational workshops to mobilize the public around the
  challenges of ecological and social transition.

For three days, Paris will be transformed into the world's capital of impact, bringing together the biggest changemakers to inspire, connect and take concrete action toward ecological and social progress.

## **Practical information:**

From Thursday April 24 to Saturday April 26, 2025, at the Grand Palais, Paris, France

## Press accreditation:

https://changenow2025.eventmaker.io/en/registration/6617fcb93485faf0a91b3d57?&utm\_sourc e=site\_web

Public registration: <a href="https://www.changenow.world/ticketing-2025/">https://www.changenow.world/ticketing-2025/</a>

### **Press contacts**

### International:

Alex May

Phone: 00 44 7506 605110 Email: alex@changenow.world

### France:

Anne-Charlotte Chéron Phone: +33 7 82 75 08 57

Email: anne-charlotte@changenow.world / media@changenow.world

## **About ChangeNOW**

ChangeNOW's mission is to accelerate the ecological and social transition through the implementation of concrete actions that address major environmental and social urgencies. Every year, ChangeNOW organizes the largest event for solutions for the planet. The summit brings together entrepreneurs, investors, change leaders, policymakers, and the general public from around the world in an inspiring and action-oriented format.

ChangeNOW 2025 is made possible thanks to the support of our partners, including Kering, KPMG, Nexans, Renault Group, Microsoft, SWEN Capital Partners, Moët Hennessy, Sopra Steria, UCB, IKEA, Henkel, Lidl, GSK, UCB, the Prince Albert II Foundation; as well as our ecosystem partners: Club of Rome, Earth4All, The Earthshot Prize, Climate Reality Project, Doughnut Economics Action Lab, B Lab, CNRS, IUCN, Jane Goodall Institute, Force of Nature, Ashoka, Presencing Institute, and Clean Tech Open.

As a key facilitator of the ecological and social transition, ChangeNOW federates a global ecosystem of change actors.

Additionally, ChangeNOW carries out influential actions aimed at promoting systemic changes in various areas, such as impact-driven recruitment, supporting major educational institutions on ecological and social transition issues, empowering women engaged in the transition, and activating sports as a catalyst for change.

Website: https://www.changenow.world/join\_changenow\_2025/